



Michael Jarvie, Jr. - Graphic Designer

Orange, California
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Work History

City of Anaheim for IT services

Dec. 2009 - Current

Graphic Designer

- Revised the graphics for Military Banners that hang in Anaheim making them easier to read
- Brainstormed and created web page banners, logos, and email graphics for Anaheim.net and to drive residents to City programs
- Created graphics for pages on the Insider (Intranet) bringing awareness to employees of City programs and events such as Geek Street IT Portal
- Collaborated in design projects to completion (Redesign of Anaheim.net in 2015)
- Edited, retouched, and manipulated photos to assist with marketing of Anaheim programs
- Created branded material (logos, posters, webpages, banners) for programs such as the Community Gardens, Veterans Awareness, and Veterans Day programs
- Created Innovation Day Poster to bring awareness of City Event
- Created marketing material for launch of My Anaheim application allowing residents to send requests to the City

Marketing

- Marketing campaign for the City of Anaheim's "My Anaheim" application including print and electronic web, elevator ads, tv spot, outdoor ads on Honda Center marquees and the Anaheim Stadium "Big A" marquee
- Marketing for Anaheim Alert (Anaheim's notification system) which included ad in AnaheimMagazine, Business Card, Business Card Holder, and elevator ad.

Mobile Application Support

- Created User Interactive graphics for the City of Anaheim's My Anaheim, EVOC, and Bike Applications
- Quality control testing for the My Anaheim and the Family Justice Center Applications
- Created wireframes for the City of Anaheim's Bike Application

Webmaster

- Performed webmaster duties updating Anaheim.net and the city's intranet (making text changes, updating pictures, posting documents) with average completion of fifteen minutes

Anaheim Employee Annual Charity Campaign

- Managed the technical aspects of the 2019 campaign allowing the City to raise over \$23,000
- Coordinated between the city liaisons and the web team
- Updated and maintained flyers, images and text

Technical Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Dreamweaver
- Adobe Flash
- Adobe Soundbooth
- After Effects
- 3D Studio Max
- Final Cut Pro
- Premier Pro
- Joomla 1.5
- Microsoft Word
- Microsoft Excel
- Microsoft Office
- Knowledge of MAC and PC platforms
- Knowledge of graphic files such as .psd, .ai, .pdf, .jpg, .tiff, .png, .gif, .tga
- Knowledge of html, xhtml, css, php, and some Java Script

Education

Westwood College, Anaheim, CA

Jan. 2006 - Dec. 2008

Bachelor of Science Degree in Visual Communications

- Graduated December 2008
- Honor Roll Student: GPA 3.9
- Member of the Westwood Ad Club
- Heart of the Dragon Award Winner

