

# Michael F. Jarvie, Jr.

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## WORK HISTORY

December 2009 – Current

Perspecta contracted out to the City of Anaheim for IT services

Anaheim, CA

### Graphic Designer

- Revised the graphics for Military Banners that hang in Anaheim making them easier to read
- Brainstormed and created web page banners, logos, and email graphics for Anaheim.net and to drive residents to City programs
- Created graphics for pages on the Insider (Intranet) bringing awareness to employees of City programs and events such as Geek Street IT Portal
- Collaborated in design projects to completion (Redesign of Anaheim.net in 2015)
- Edited, retouched, and manipulated photos to assist with marketing of Anaheim programs
- Created branded material (logos, posters, webpages, banners) for programs such as the Community Gardens, Veterans Awareness, and Veterans Day programs
- Created Innovation Day Poster to bring awareness of City Event
- Created marketing material for launch of My Anaheim application allowing residents to send requests to the City

### Mobile Application Support

- Created User Interactive graphics for the City of Anaheim's My Anaheim, EVOC, and Bike Applications
- Quality control testing for the My Anaheim and the Family Justice Center Applications
- Created wireframes for the City of Anaheim's Bike Application

### Webmaster

- Performed webmaster duties updating Anaheim.net and the city's intranet (making text changes, updating pictures, posting documents) with average completion of fifteen minutes

### Anaheim Employee Annual Charity Campaign

- Managed the technical aspects of the 2019 campaign allowing the City to raise over \$23,000
- Coordinated between the city liaisons and the web team
- Updated and maintained flyers, images and text

### Application Support

- Supported multiple applications including daily CAISO Settlements Downloads assisting the City Public Utilities with their energy trading for five years

**Education**

- Westwood College (Anaheim, CA) - Bachelor of Science Degree in Visual Communications (3.90 GPA)

**CURRENT:**

Self-Employed Tustin, CA

**Graphic Designer/Web Designer**

- Concept design featured on ESPN's UniWatch for Seattle's NHL hockey team
- Design and implementation of wedding invites, table holders for various weddings
- Repaired website problems for La Tavolata Cafe in WordPress Layout and implementation of [www.mjarviedesign.com](http://www.mjarviedesign.com)
- Layout and implementation of [www.CindyandMike'swedding.com](http://www.CindyandMike'swedding.com)

June 2009 – November 2009

Interactive Core

Newport Beach, CA

**Web Designer**

- Layout and implementation of broadcast email for Who's Your Daddy Energy Shots
- Layout and finishing up of landing page and online store for Who's Your Daddy Energy Shots
- Flash animation work and website layout for Steve Clarkson Quarterback Dreammaker
- Website layout for Chris Arreola
- Layout for Chris 51, tattoo artist ([www.chris51.com](http://www.chris51.com))

**TECHNICAL SKILLS:**

- Adobe Photoshop
- Adobe Illustrator
- Adobe Dreamweaver
- Adobe Flash
- Adobe InDesign
- Adobe Acrobat
- Microsoft Word
- Microsoft Excel
- CivicPlus CMS
- Joomla 1.5 CMS
- HTML and CSS
- Knowledge of MAC and PC